

PLATINUM

SPONSORSHIP
OPPORTUNITIES

GLOBAL PERSPECTIVES ON

CHRONIC DISEASE: PREVENTION & MANAGEMENT

CALGARY CONFERENCE 2007

PLATINUM LEVEL SPONSORSHIP • \$20,000

AT OUR MOST PRESTIGIOUS LEVEL, YOUR ORGANIZATION WILL HAVE THE MOST COMPREHENSIVE SPONSORSHIP PACKAGE AVAILABLE.

The Platinum Level sponsorship package includes the following core benefits:

Core Benefits	Platinum
Acknowledgement at Opening and Closing Conference Ceremonies	✓
Corporate Logo on Conference Website	✓
Corporate Logo Linked to Company Site	✓
Corporate Logo in Conference Program	✓
1/4 Page Colour Ad in Conference Program	✓
Recognition Tent Cards at Selected Event	✓
Conference Registration (#/sponsor)	3
Gala Dinner Ticket(s)	3
Parking Pass(es)	3
Booth Space	1 premium
First Right of Refusal for 2009 Conference	✓
Gala Dinner: Seats at Reserved at a VIP Table	✓

Included in the Platinum Level Sponsorship package is your choice of ONE of the following pre-designed packages:

A. GALA DINNER EVENT

Those who attend this event will remember it as the 'special event' of the conference.

This is an exclusive opportunity for your organization's logo to be showcased at the Gala Dinner Event to be held on Wednesday October 31, 2007 in the Hyatt Regency Calgary Ballroom. Tent cards with your company's logo will be placed on each table at the dinner. In addition, your company's support will be acknowledged during the dinner's opening remarks and your logo will be displayed on the two large screens in the ballroom near the centre stage during the opening remarks. You will also have reserved seats at a VIP table during the Gala Dinner.

B. POSTER SHOWCASE RECEPTION

This unique event will provide an opportunity for conference delegates and authors of the scientific posters to mix and mingle. This reception will be held on the night of Tuesday, October 30, 2007 from 5:00 to 6:30 p.m.. This interactive evening is designed specifically for delegates to network over cocktails and appetizers. As the sponsor of this event, you will have the chance to meet privately with all of the authors following the reception from 6:30 to 7:30 p.m.

Your company's support will be acknowledged through signage displayed at this event's entrance and throughout the reception area.